

# WOMEN'S POLITICAL COMMITTEE – STATE PAC

Please type or print your answers. Please complete the answers to all the questions. When using a separate sheet of paper please include the question along with the answer.

1. Candidate's Name: **Paula Villescaz**
2. Office Seeking: **State Senate - District 6**  
(Please include the number of your district.)
3. Description of the District: (If you are seeking statewide office answer only section b.):
  - a. Cities in district; location of the district. How much of your district is new due to redistricting? 80% of it is a new district. Please attach a map of the district to this questionnaire.

The newly redrawn SD 6 includes parts of Sacramento and Placer counties including Antelope, Arden-Arcade, Carmichael, Fair Oaks, Folsom, Foothill Farms, Galt, Lincoln, Rancho Cordova, Rocklin, and Roseville.

- b. Voter Registration: Include ethnic, party, and gender breakdown for the seat for which you are running according to total population, total registration, and total number of high propensity voters

**total voters: 593,939    Dem: 35.5%    Rep: 36.1%    Ind: 4.3%    Gr: .4%**  
**Female: 51%    Male: 46%**  
**Latino: 10.7%    Asian: 5%    African-Ameican: 2%**  
**Not Latino, Asian, African-American: 82%**

- c. Past elections: How did your AD and SD vote for Governor and Controller in 2018? please see below. How did your AD and SD vote for President in 2016? N/A (it is almost an entirely new district)

Partisan Contests				
	Democratic	Republican	Margin	% Over Dem Reg
Attorney General Becerra (2020)	47%	53%	-6.1%	+11.7%
Board of Equalization (2020)	43%	57%	-13.8%	+7.8%
State Controller Yee (2018)	51%	49%	+2.2%	+15.8%
Governor Newsom (2018)	45%	55%	-9.4%	+10.0%
President Biden (2020)	50%	49%	+1.0%	+14.7%

Please be sure to answer all parts of the questions.

2. Who is the present holder of the seat for which you are running? If this person is not a pro-choice Democrat, when was the last time a pro-choice Democrat held this seat? **This is an open seat in a newly drawn district. Jim Nielson is the closest comparison - this seat has never been held by a pro-choice Democrat**

3. Major Challenger: **Roger Niello**

4. Campaign Team: **Campaign Manager-Debi Haines  
Campaign Consultants - KMM Strategies  
Fundraising: Sandino Consulting  
Treasurer: Lauren Gage, Deane and Company  
Field Director: Neil Pople**

5. Fundraising:

a. How much money have you raised? (Please do not include pledges.)

**\$187,000**

b. How much do you need to raise?

**\$250,000 for primary; \$1,000,000 for general.**

c. How much money are you allowed to raise if there are limits?

Contribution limits are \$4,900 for the primary, \$4,900 for the general from individuals and PACs. For small contributor committees the top is \$9,700

d. How much cash do you have on hand? **\$119,000**

e. How much is a loan from you to the campaign? **\$25,000**

f. How much money has your major challenger(s) raised? **\$300,000**

For the next 2 questions please do not include money transferred.

g. How much money have you raised this last reporting period? **\$187,000**

h. How much money has your major challenger(s) raised in this last reporting period? **\$220,000**

i. If there is a voluntary spending cap will you take it, and what is the limit if you accept the cap? Yes I accepted the cap. **\$973,000 for primary; \$1,459,000 for general.**

6. What is your campaign strategy (mail, media, etc.)?

Social Media - website, facebook, twitter

Media - Zoom panels and debates, news releases

Digital media: \$25k targeted investments to independent voters and women.

Mailers - Postcards to rural, high propensity democrats. Mail pieces (3) to general election dem voters and independent voters.

In Person - appearances at district events, organizational meetings, house parties and Meet & Greets, walking card handouts, fundraising events, canvassing.

**There is a clear path to victory in this race. Redistricting has made SD 6 more competitive for Democrats. More households in SD 6 contain one or more Democratic voters than households that contain one or more Republican voters. I will target Democrats in SD 6 as both voters and as potential organizers for our campaign, making sure the people of SD 6, especially independent women and families, hear about my common sense ideas to drive California forward and join with us to bring this campaign across the finish line.**

7. Has any polling been done in the last two months? Please share the results. **No. Polling will be conducted for the general election.**
8. What is your position on choice? Please check yes (if you agree) or no (if you disagree) with the following:
  - a. A woman has the right to choose an abortion for any reason up to the point of viability, as determined by a physician and in accordance with the principles of Roe v. Wade. **YES**  NO
  - b. A woman has the right to choose an abortion at any time during her pregnancy to protect her life and health. **YES**  NO
  - c. Every patient, in consultation with her physician, has the right to determine the best medical procedures and practices with regard to reproductive health and abortion. **YES**  NO
  - d. All women should have the ability, regardless of income level or age, to access safe, confidential and affordable abortion and reproductive care (with or without parental consent). **YES**  NO
  - e. There should be public funding for family planning and abortion services. **YES**  NO
  - f. There should be **no** waiting period to obtain an abortion. **YES**  NO
  - g. We should have comprehensive and evidence-based (accurate) sex education. **YES**  NO
  - h. A minor should have access to abortion services without having to notify a parent or responsible adult. **YES**  NO

If you are running for statewide office you may skip question 11.

9. **Please list the State Senate or Assembly and Congressional** seats that overlap your district. List both the name of the present occupant and number of the district.

a. State Assembly District #      Name of Occupant  
 \_\_\_\_\_  
   AD 8 - Ken Cooley  
 \_\_\_\_\_  
   AD 07 - Kevin McCarty  
 \_\_\_\_\_  
   AD 05 - Kevin Kiley  
 \_\_\_\_\_

b. State Senate District #      Name of Occupant  
 \_\_\_\_\_  
   SD 4 - Jim Nielsen  
 \_\_\_\_\_  
 \_\_\_\_\_

c. Congressional District #      Name of Occupant  
 \_\_\_\_\_  
   CD 7 - Ami Bera  
 \_\_\_\_\_  
 \_\_\_\_\_

10. List only the names of any non-incumbent women who you supported in the previous primary election running for:

Congress: \_\_\_\_\_

State Senate: \_\_\_\_\_

Assembly: \_\_\_\_\_ Georgette Gomez (Assembly in San Diego) \_\_\_\_\_  
   Rebecca Chenowith (Assembly in AD 05) \_\_\_\_\_

Statewide Office: \_\_\_\_\_

11. List only the names of non-incumbent women candidates who you are supporting for Congress, State Senate, and Assembly in the current election cycle:

Congress: \_\_\_\_\_ Same as above \_\_\_\_\_

State Senate: \_\_\_\_\_

Assembly: \_\_\_\_\_

12. If you are an elected official and leaving office, please list the name and contact information of the woman who you are supporting to run for your seat in the primary. If you are not supporting a woman for your seat, please leave this blank.

There is no primary and it is at large but I am supporting Zima Creason for SJUSD school board!

13. Please list your paid professional experience for the last six years. Indicate if it was full- or part-time.

**2014-2018 - Principal Consultant - CA State Assembly Health Committee;**  
**2018-2021 - Assistant Secretary, California HHS;**  
**2021 - Present - Director of Legislative Advocacy, California Welfare Directors Association**

This is all paid full time.

14. Please list your present and past community involvement for the last six years:

**-Sacramento Medical Reserve Corps (volunteer) - staffing testing clinics, vaccination clinics, and warming centers during inclement weather.**  
**-Opening Doors (volunteer) - supporting our newly arrived Afghan neighbors with airport pickups, setting up apartments, etc.**  
**- Loaves and Fishes Breakfast Program (volunteer) - supporting the breakfast service program.**  
**- Habitat for Humanity builds**  
**- SJUSD COVID vaccine and testing clinics**  
**-Emerge**  
**-Camp Okizu Staff**  
**-Junior Giants Summer Baseball Program**  
**-California Democratic Party Executive Board Member**  
**-Democratic Party of Sacramento County**

15. Please list the present and previous elected office(s) that you have held:

**San Juan School Board Member 2016-present**

16. Do you support the ERA? **YES**  **NO**

17. Please list the following:

- a. Committee name: **Paula Villescaz for Senate 2022**
- b. Campaign ID#: **1443351**
- c. Campaign mailing address: **1787 Tribute Rd, Suite K  
Sacramento, CA 95815**

18. In the event that you are endorsed by the WPC, in addition to any monies that WPC should contribute to your campaign, we will also list you on our website. For this purpose we will require the following information:

**Candidate campaign website: paulavillescaz.com**

19. We can post a donation link during our zoom call. Please provide a link below. Many candidates provide a WPC specific link to track donations, and we welcome that if you choose to do so.

Campaign donation URL:

<https://secure.anedot.com/18c580f3-cb06-4aa0-a244-a553c519df95/donate>

20. **High resolution, chest up, vertical headshot.** Please provide a “portrait” (vertical) chest up headshot. We use the headshot to showcase endorsed candidates on our website. Horizontal landscape headshots do not work.  
**Please email this photo back to us along with your Questionnaire and bio. Photos must be 250 PX wide x 450 PX high at 72 PPI.**