

WOMEN'S POLITICAL COMMITTEE – STATE PAC

Please type or print your answers. Please complete the answers to all the questions. When using a separate sheet of paper please include the question along with the answer.

1. Candidate's Name Caroline Menjivar

2. Office Seeking CA State Senate District 20
(Please include the number of your district.)

3. Description of the District: (If you are seeking statewide office answer only section b.):

- a. Cities in district; location of the district. How much of your district is new due to redistricting? Please attach a map of the district to this questionnaire.

Senate District 20 encompasses half of the San Fernando Valley and the City of San Fernando and the City of Burbank. 43.55% is new to this Senate District, previously SD 18 and parts of Senator Henry Stern's district. SD 20 is an open seat without an incumbent.

- b. Voter Registration: Include ethnic, party, and gender breakdown for the seat for which you are running according to total population, total registration, and total number of high propensity voters.

Total population: 946,077 residents

Total registration: 489,995 voters

Party registration:

- **259,703 – 53% Democrat**
- **79,347 – 16.2% Republican**
- **119,710 – 24.4% NPP**
- **23,569 – 4.8% Other**

Gender breakdown:

- **247,636 – 50.5% Female**
- **223,636 – 45.6% Male**
- **18,717 – 3.8% Gender Unknown**

Ethnic breakdown:

- **Latino: 230,943 - 47.1%**
- **African American: 6,833 - 1.4%**
- **Asian: 36,114 - 7.4%**
- **White / Other: 211,620 - 43.2%**

High propensity voters: We are expecting 45% turnout

PDI 22P7 Universe: 215,349 (44% turnout)

- c. Past elections:

- i. How did your AD and SD vote for Governor and Controller in 2018? How did your AD and SD vote for President in 2016?

Legislative Districts in Senate District 20

2018 Governor

SD 20 Newsom	72.9%	Cox	27.1%
AD 43 Newsom	77.8%	Cox	22.3%
AD 46 Newsom	69.9%	Cox	30.1%
AD 44 Newsom	71.0%	Cox	28.9%
AD 40 Newsom	55.1%	Cox	44.9%

2018 Controller –

Los Angeles County Yee	74.9%	Roditis	25.1%
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(Data not available by new districts)

2016 President

SD 20 Clinton	73.2%	Trump	21.2%
AD 43 Clinton	78.6%	Trump	16.2%
AD 46 Clinton	69.7%	Trump	25.0%
AD 44 Clinton	68.5%	Trump	25.8%
AD 40 Clinton	54.9%	Trump	39.3%

2020 President

SD 20 Biden	70.5%	Trump	27.3%
AD 43 Biden	73.8%	Trump	23.9%
AD 46 Biden	67.9%	Trump	30.1%
AD 44 Biden	68.5%	Trump	29.6%
AD 40 Biden	57.2%	Trump	40.9%

Please be sure to answer all parts of the question.

- Who is the present holder of the seat for which you are running? If this person is not a pro-choice Democrat, when was the last time a pro-choice Democrat held this seat? Senate District 20 is an open seat. Senator Bob Hertzberg represents Senate District 18 and is termed out. He is a pro-choice Democrat.
- Major Challenger: Daniel Hertzberg
- Campaign Team: Consultant: Danielle Cendejas, The Strategy Group (General Consultant/Mail), Kate Maeder, KMM Strategies (Media), Lindsay Vermeyen, Breakthrough Campaigns (Polling) Fundraiser: Melody Ramirez, Campaign Manager: Loraine Lundquist
- Fundraising:

- a. How much money have you raised? (Please do not include pledges.)
\$157,341.12
- b. How much do you need to raise? \$300,000
- c. How much money are you allowed to raise if there are limits? \$4900
- d. How much cash do you have on hand? \$80,704.24
- e. How much is a loan from you to the campaign? \$0.00
- f. How much money has your major challenger(s) raised? \$768,485.56

For the next 2 questions please do not include money transferred.

- g. How much money have you raised this last reporting period? _____
Period 5/22-6/30 I raised \$15,118.74
- h. How much money has your major challenger(s) raised in this last reporting period? \$66,360.00 (4/24-5/21/22 period)
- i. If there is a voluntary spending cap will you take it, and what is the limit if you accept the cap? No spending cap
8. What is your campaign strategy (mail, media, etc.)? **We intend to run a data driven campaign that will incorporate mail and digital advertising as well as field and relational organizing. We are also engaging with the Latino community, particularly Spanish speakers and first generation voters. We are also engaging with community leaders and hosting "meet and greets" for voters to learn more about our campaign and ideas for California's future. Our on the ground game involves volunteers from across all local democratic clubs as they have all endorsed my campaign. Endorsed PACs and grassroots organizations are leading canvassing efforts and our entrenched roots are pushing a social media campaign.**

9. Has any polling been done in the last two months? Please share the results. No

10. What is your position on choice? Please check yes (if you agree) or no (if you disagree) with the following:
- a. A woman has the right to choose an abortion for any reason up to the point of viability, as determined by a physician and in accordance with the principles of Roe v. Wade.
 YES x NO _____
- b. A woman has the right to choose an abortion at any time during her pregnancy to protect her life and health. YES x NO _____

- c. Individual physicians have the right to determine the best medical procedures and practices with regard to reproductive health and abortion. YES NO So long as the patient also is on board with the decision.
- d. All women should have the ability, regardless of income level or age, to access safe, confidential and affordable abortion and reproductive care (with or without parental consent). YES NO _____
- e. There should be public funding for family planning and abortion services. YES NO _____
- f. There should be **no** waiting period to obtain an abortion. YES NO _____
- g. We should have comprehensive and evidence-based (accurate) sex education. YES NO _____
- h. A minor should have access to abortion services without having to notify a parent or responsible adult. YES NO _____

If you are running for statewide office you may skip question 11.

11. Please list the State Senate or Assembly and Congressional seats that overlap your district. List both the name of the present occupant and number of the district.

a. State Assembly District #	Name of Occupant
<u>43</u>	<u>Luz Rivas</u>
<u>46</u>	<u>Jesse Gabriel</u>
<u>44</u>	<u>Laura Friedman</u>
<u>40</u>	<u>Suzette Valladares</u>

b. State Senate District #	Name of Occupant
<u>20</u>	<u>Open</u>

c. Congressional District #	Name of Occupant
<u>29</u>	<u>Tony Cardenas</u>
<u>30</u>	<u>Adam Schiff</u>
<u>32</u>	<u>Brad Sherman</u>
<u>27</u>	<u>Mike Garcia</u>

12. List only the names of any non-incumbent women who you supported in the previous primary election running for:

Congress:Christy Smith

State Senate: N/A

Assembly: Jennifer Esteen, Pilar Schiavo, Georgette Gomez, Fatima Iqbal-Zubair

Statewide Office:N/A

13. List only the names of non-incumbent women candidates who you are supporting for Congress, State Senate, and Assembly in the current election cycle:

Congress:Christy Smith

State Senate:Sara Aminzadeh

Assembly:Pilar Schiavo, Fatima Iqbal-Zubair

14. If you are an elected official and leaving office, please list the name and contact information of the woman who you are supporting to run for your seat in the primary. If you are not supporting a woman for your seat, please leave this blank.

NA

(Name)

(Phone)

15. Please list your paid professional experience for the last six years. Indicate if it was full- or part-time.

Director of New Program Initiatives, MEND (Meet Each Need with Dignity) - Full time (will be going part time closer to the General election)

East Valley Representative/LGBTQ+ Liaison, Mayor Eric Garcetti - Full Time

Field Deputy, City Councilwoman Nury Martinez – Full Time

David Bohnett Fellow/Policy Analyst, Los Angeles Mayor’s Office of Gender Equity – Part Time

EMT, Ambulife Ambulance, Full Time

United States Marine Corps, E-5 Sergeant, Full Time

16. Please list your present and past community involvement for the last six years:

GLSEN LA Board Member, Director of Student and Educator Programming, SFV Liaison

San Fernando Valley Young Democrats At Large Board Member

The Help Group’s Kaleidoscope, Advisory Board Member

San Fernando Valley Marine Corps League Member

Founder of the SFV Pride Parade

Domestic Abuse Center, MSW Student Intern

17. Please list the present and previous elected office(s) that you have held:

N/A

18. Do you support the ERA? YES NO

19. Please list the following:

- a. Committee name: **Menjivar for Senate 2022** _____
- b. Campaign ID#: **1440303** _____
- c. Campaign mailing address: **400 Capitol Mall, Suite 1545,
Sacramento, CA 95814** _____

20. In the event that you are endorsed by the WPC, in addition to any monies that WPC should contribute to your campaign, we will also list you on our website. For this purpose we will require the following information:

- a. Candidate campaign website: **CarolineMenjivar.com** _____

22. We can post a donation link during our zoom call. Please provide a link below. Many candidates provide a WPC specific link to track donations, and we welcome if you choose to do so.

WPC Donation URL:

<https://secure.numero.ai/contribute/Menjivar-for-Senate-2022-WPC-Contributions>

23. High resolution, chest up, vertical headshot. Please provide a “portrait” (vertical) chest up headshot. We use the headshot to showcase endorsed candidates on our website. Horizontal landscape headshots do not work. Please email this photo and your questionnaire to: tonidon@mac.com Photos must be 250 PX wide x 450 PX high at 72 PPI.