

CAMPAIN PROSPECTUS



BLANCA
PACHECO
FOR STATE ASSEMBLY

PachecoForAssembly.com

[@BlancaPachecoCA](https://www.facebook.com/BlancaPachecoCA)

[@BlancaNPacheco](https://twitter.com/BlancaNPacheco)

[@BlancaPachecoCA](https://www.instagram.com/BlancaPachecoCA)

Meet

DOWNEY MAYOR BLANCA PACHECO

The daughter of a nurse and public school driver, both union members, BLANCA PACHECO grew up in a working class community. Blanca understands the California Dream, because she and her family have lived it.

Growing up, Blanca attended elementary school in Cudahy. She then went to Middle School and High School in Downey.

As a child, Blanca witnessed her parents' unyielding work ethic and determination to build a middle class life for their family. Her mother, Mariana Pacheco, worked as a union nurse at LAC/USC Medical Center and today serves as the Nursing Director at Downey Adult School where she is a member of the Downey Education Association. Mariana Pacheco currently serves as an elected member of the Cerritos College Board of Trustees. Blanca's father, Gonzalo "Gonzo" Pacheco, served as a public school bus driver, school district locksmith and ran a small local landscaping business.

As a young family, their dream was to own a home one day. To that end, nearly every weekend during her teenage years, Blanca joined her father and helped do the work at his landscaping business, cleaning home yards to bring in extra money that would later be used so that the family could purchase their own home. In her teenage years, after receiving her black-belt, Blanca taught Karate, alongside her father who also taught the discipline.

The values of strong work ethic, determination and building a better life for both family and community have been the driving forces behind Blanca's life's work of giving back.

After graduating from Downey High School, Blanca attended UCLA, receiving her Bachelor's Degree in Political Science and a Specialization in Chicano/a Studies in 1996. Thereafter, she went on to Loyola Law School. While there, Blanca worked at the Loyola Law School Center for Conflict Resolution where she helped mostly Spanish speaking community members mediate disputes and resolve conflicts between neighbors and businesses. She later graduated from Loyola and passed the California State Bar Exam in 2003.

After law school, Blanca worked as a substitute classroom teacher at Downey Unified School District. She served as a substitute teacher for students ranging from Kindergarten through 12th grade, and had a teaching assignment as substitute Spanish teacher at the high school level. Blanca also worked as a part time paralegal instructor at Downey Adult School for a number of years.

As an attorney, Blanca has worked in municipal law and in estate planning. Her passion, however, is serving the people in public service. That's why as an attorney, she provided pro bono services through various legal organizations, such as the Southeast District Bar Association (SEDBA) and the Mexican American Bar Association (MABA).

In 2012, she joined the Kiwanis Club of Downey, an international organization committed to helping the children of the world. She became the President of her Kiwanis Club in 2014. In 2014, she became involved in Teen Court, an alternative program for youth offenders; and was instrumental in bringing Teen Court to Downey. Due to her commitment to the community, Blanca was recognized with Assemblywoman Cristina Garcia's Downey's Woman of the Year in 2016. In 2019, she was inducted into Downey High School's Hall of Fame, as an "Exemplary Civic Leader."

The first-ever Latina to serve in the position, Blanca Pacheco is the Mayor of the City of Downey, the largest city in California's 64th State Assembly District. She was first elected to the Downey City Council in 2016 and became Mayor in 2020.

As a local elected leader, Blanca has also been active in the California League of Cities in order to help advance the interests of the people she represents. In this capacity, she previously served as President of the League of California Cities Los Angeles Division, and was the first elected official from Downey to serve in this position. Blanca is a former Chair of the Housing, Community, and Economic Development Policy Committee and also serves on the League of California Cities' State Board as an at-large director.

On the City Council and as Mayor, Blanca Pacheco has always put people and local neighborhoods first. That's why amid the COVID-19 pandemic, in 2020, she spearheaded a moratorium on rent for both commercial as well as residential tenants to help working people stay in their homes and to assist local small businesses, preventing countless stores from closing. Right now Blanca is working with Los Angeles County to open up three additional COVID testing locations in the City of Downey to make testing more accessible for people throughout the city.

A strong advocate for modernizing the city's infrastructure, Blanca, with the support of her Council colleagues, helped invest in a myriad of projects to improve the city, modernizing every Downey City Fire Department facility and city park, as well as upgrading local roads across Downey with street repaving and upgrades. She's also worked to invest in programs to fight climate change and protect clean air, installing solar panels at six civic buildings, as well as electric vehicle charging stations, all to minimize the city's carbon footprint. Blanca, in conjunction with the city, additionally teamed up with Tree People, to plant hundreds of new trees throughout Downey to expand clean air in the city.

As part of her efforts to empower women, Blanca was instrumental in bringing Girls on Fire to Downey. The first-of-its-kind program in the region, the effort is singularly focused on women's empowerment for young middle school and high school women, emphasizing self-defense, social media etiquette, healthy relationships, and introducing the youth to females who are role models in different fields, from healthcare to public safety and law. Blanca is also a member - Gangs Out Of Downey (GOOD) - an organization dedicated to keeping kids off the streets and out of gangs in the city.

If you don't find Mayor Blanca Pacheco at City Hall or in the community talking with neighbors or helping those in need at local events, you will likely find her in a yoga studio, at a cross-fit training gym or even walking her dog Mr. Belvedere.





Statements of SUPPORT



U.S. Congresswoman
LUCILLE
ROYBAL-ALLARD

“I am proud to endorse Mayor Blanca Pacheco for State Assembly. I've known Blanca for years and can attest to her unyielding commitment to fighting for the people she represents. I know Blanca will be an effective leader for the people of the 64th District. She has my enthusiastic support.”



State Senator
BOB ARCHULETA

“Mayor Blanca Pacheco is driven by a deep desire to help those in need, particularly communities who have historically been marginalized. Having witnessed Mayor Pacheco's leadership firsthand, I can attest to her proven abilities and skill-set, which is why I am fully confident that she will be an extraordinary representative in the State Assembly. **I am pleased to endorse Mayor Blanca Pacheco for Assembly.**”



California State
Assemblymember
LUZ RIVAS

“I am proud to endorse Mayor Blanca Pacheco for State Assembly. I know Blanca will fight tirelessly on behalf of the people of the new 64th District, working to create good jobs, invest more in public schools, ensure clean air and clean water and expand healthcare access. She has my full support.”



California State
Assemblymember
ROBERT RIVAS

“Mayor Blanca Pacheco knows how to solve problems and deliver results - that's why I am proud to support her campaign for State Assembly. Blanca has the background and forward-thinking vision needed to hit the ground running on her first day on the job. I know she will work hard to bring people together, solve problems, and get things done for the people of the new 64th Assembly District.”



L.A. County Supervisor
JANICE HAHN

“We need Mayor Blanca Pacheco in the State Assembly. When it comes to fighting for the people she represents, Blanca brings heart, courage, and most importantly, unyielding, undeterred determination. I know Blanca will be an effective leader on behalf of the new 64th State Assembly District. I am proud to endorse Blanca Pacheco for State Assembly.”



Downey City
Councilmember
MARIO TRUJILLO

“The people of the newly drawn 64th State Assembly District need and deserve a leader who will work tirelessly on their behalf. That candidate is Mayor Blanca Pacheco.

Having worked side-by-side with Blanca, I can attest to her deep commitment to serving the people, and to her record of working to advance social and economic justice for all communities.”



Santa Fe Springs Mayor
ANNETTE
RODRIGUEZ

“Mayor Blanca Pacheco will make an extraordinary representative for the 64th District in the State Assembly and I'm pleased to endorse her.

I know that Blanca will be a champion for women, children, working people, seniors, young people, small businesses, and every community throughout the 64th district. She has the dynamic background, skills and is well-prepared to lead.”



Norwalk Mayor
RICK RAMIREZ

“The people of California's new 64th Assembly District deserve a proven leader they can trust. That candidate is Mayor Blanca Pacheco. She has the experience, background and vision needed to uplift and deliver for all communities across the district. I am pleased to give her my wholehearted endorsement.”



Our Growing COALITION OF SUPPORT

ORGANIZATIONS:

California Democratic Legislative Women's Caucus

California Latino Legislative Caucus

International Union of Painters & Allied Trades (IUPAT) District Council 36

Laborers International Union of North America (LiUNA!) Local 1309

Southern California Armenian Democrats (SCAD)

STATE AND COUNTY LEADERS:

U.S. Congresswoman **Lucille Roybal-Allard**

California State Treasurer **Fiona Ma, CPA**

California State Senator **Bob Archuleta**

California State Assemblymember **Mike Fong**

California State Assemblymember **Luz Rivas**

California State Assemblymember **Robert Rivas**

Former California State Senator **Vanessa Delgado**

Los Angeles County Supervisor **Janice Hahn**

Los Angeles County Assessor **Jeffrey Prang**

LOCAL LEADERS:

Bell Gardens Councilmember **Alejandra Cortez**

Downey City Councilmember **Mario Trujillo**

Downey City Councilmember and former Mayor **Claudia Frometa**

Downey Unified School District Board of Education Member

Giovanna Perez-Saab

Downey Unified School Board Member **Jose J. Rodriguez**

Downey Unified School Board Member **Linda Saldaña**

Downey Unified School Board Member **Nancy Swenson**

Downey Unified School Board Member **Martha Sodetani**

Former Downey Mayor **Kirk Cartozian**

Former Downey Mayor **Rick Rodriguez**

Former Downey Mayor **Alex Saab**

Former Downey Mayor **Fernando Vasquez**

La Mirada Councilmember **Andrew Sarega**

Norwalk Mayor **Rick Ramirez**

Norwalk City Councilmember and former Mayor **Jennifer Perez**

Former Norwalk Mayor **Marcel Rodarte**

Santa Fe Springs Mayor **Annette Rodriguez**

Santa Fe Springs Mayor Pro Tem **Joe Angel Zamora**

Santa Fe Springs City Councilmember **Juanita A. Trujillo**

Bellflower Mayor Pro Tem **Sonny Santa Ines**

Bellflower City Councilmember **Víctor Sánchez**

Former Bellflower Mayor **Juan Garza**

Artesia City Councilmember **Ali Sajjad Taj**

Former Artesia Mayor **Miguel Canales**

Former Artesia Mayor **Victor Manalo**

Burbank School Board Member **Armond Aghakhanian**

Calabasas City Councilmember **James Bozajian**

Cerritos City Councilmember **Frank Aurelio Yokoyama**

Cerritos College Board of Trustee President **James Cody Birkey**

Cerritos College Board of Trustees, **Mariana Pacheco**

Hermosa Beach City Councilmember **Stacey Armato**

Huntington Park Mayor **Graciela Ortiz**

Huntington Park Councilmember **Karina Macias**

Huntington Park Councilmember **Marilyn Sanabria**

Indian Wells Mayor **Dana Reed**

Lakewood Mayor **Jeff Wood**

Lakewood City Councilmember **Ariel Pe**

Little Lake City School District Board President **Hilda Zamora**

Little Lake School Board Vice President **Manuel Cantu**

Little Lake City School District Board Member **Gabriel Jimenez**

Lomita City Councilmember **Mark Waronek**

Lynwood City Councilmember **Oscar Flores**

Former Malibu Mayor **Lou La Monte**

Montebello City Councilmember **Salvador Melendez**

Paramount Mayor **Brenda Olmos**

Paramount Councilmember **Peggy Lemons**

Paramount School Board Vice President **Diane J. Martinez**

Pico Rivera Mayor **Dr. Monica Sánchez**

Pico Rivera Councilmember **Gustavo Camacho**

South Gate Mayor **Belén Bernal (Ret.)**

West Hollywood Councilmember, Former Mayor **Lindsey Horvath**

Downey Gangs Out Of Downey (GOOD) President **Hector Sosa***



State of THE RACE

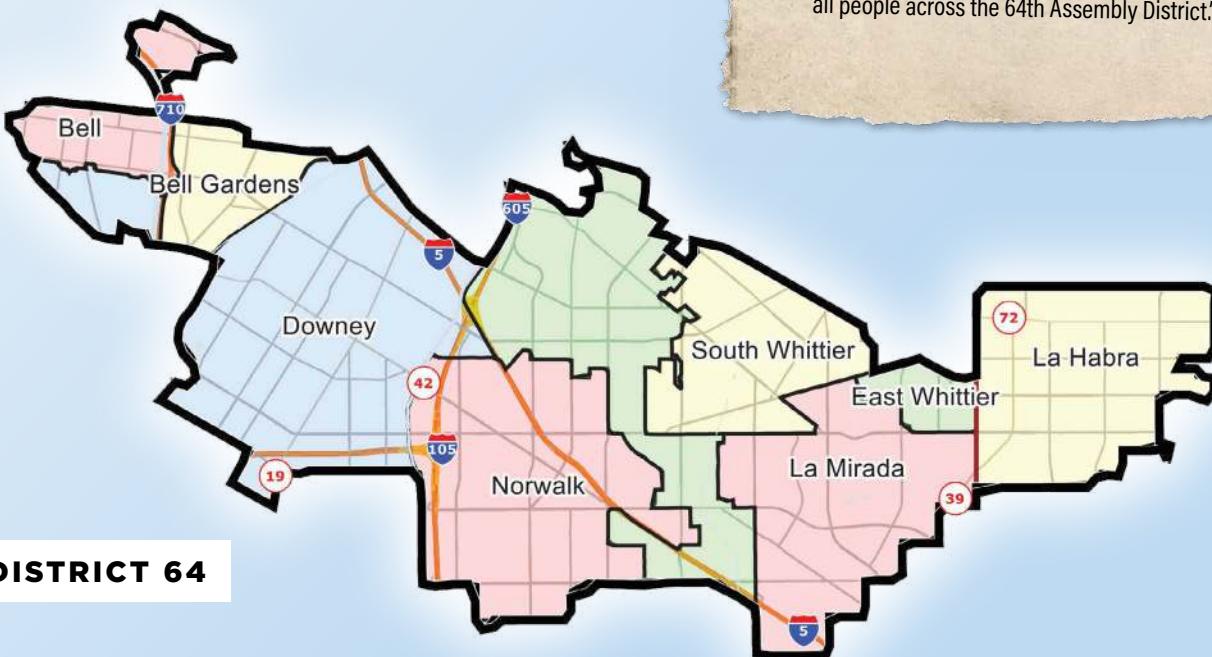
As Mayor of Downey, Blanca Pacheco represents the largest city in the new 64th State Assembly District seat, comprising nearly 24% of the district.

She's also supported by city leaders in the second largest city in the new AD-64, Norwalk, and has the backing of the Mayor of the third largest city in the Assembly District, La Habra. Within just days of launching her campaign, she amassed a wide-ranging list of over 40 endorsements from leaders across the region, including State Senator Bob Archuleta and Los Angeles County Supervisor Janice Hahn, both of whom carry significant weight within AD-64.

POLITICO CALIFORNIA PLAYBOOK

AD-64 CONTENDER:

Downey Mayor **Blanca Pacheco** is running for the solidly Democratic Assembly seat that Assemblymember **Cristina Garcia** is vacating to run for Congress. Pacheco launches with endorsements in hand from L.A. Supervisor **Janice Hahn...**



The Downey Patriot

JANUARY 5, 2022 - STAFF REPORT

Downey Mayor Blanca Pacheco announces candidacy for State Assembly

DOWNEY – Downey Mayor Blanca Pacheco on Wednesday formally entered the race to represent the newly-drawn 64th State Assembly District.

She has been endorsed by L.A. County Supervisor Janice Hahn...

"California is at a significant crossroads," said Pacheco. "After two years of this pandemic, it's clear that we need leaders in the state legislature who have a deep understanding of the many challenges that people across the newly drawn 64th district grapple with on a daily basis. While our state has navigated this reality better than others, the fact remains that we can and we must do more."

"I'm running for the State Assembly to be a voice, an advocate on behalf of, and a fighter for, the people of the 64th Assembly District. In Sacramento, I'll stand up for working people, create more good paying middle class jobs, invest more in public schools to ensure our students receive a world class education, expand affordable housing, urgently address the climate crisis and ensure affordable and accessible healthcare for every Californian."

"I am hopeful and optimistic about California's future, and I know that together, we can build a stronger, fairer and more just state for all people across the 64th Assembly District."



\$50 \$100 \$250 \$500 \$1,000 \$2,500 \$4,900
 \$9,800 (Couple or Primary/General Maximum) \$9,700 SCC Other _____

*The following information is required by California State law for all contributions. We are prohibited from depositing checks without this information.

Name* _____

Address* (No P.O. Boxes): _____

City* _____ State* _____ Zip* _____

Employer* _____ Occupation* _____

Phone number _____ E-mail _____

Spouse/Partner Information (Only required if both are contributing):

Name* _____

Employer* _____ Occupation* _____

Credit Card Information (if paying by credit card): Please bill my: Visa MasterCard AMEX

Name _____

Card Number _____ Expiration Date _____ Security Code _____

Billing Address _____

Signature _____

YES! Please list me as an official endorsement for Blanca!

Name* _____

Title* _____ Organization* _____

Blanca Pacheco for Assembly 2022

249 E. Ocean Blvd., #670
Long Beach, CA 90802

CLICK HERE TO DONATE ONLINE

Contributions are not tax deductible as charitable contributions for income tax purposes. Lobbyists registered to the agency of the candidate may not contribute. The California Political Reform Act (Prop. 34) places limits on contributions (including loans) to candidates for state office and imposes certain prohibitions. This request does not seek a contribution in excess of applicable limits or from prohibited sources. An individual, political action committee, association, committee, partnership, business or corporation may contribute a maximum of \$4,900 to Blanca Pacheco for Assembly 2022 per election. A Small Contributor Committee (SCC) may contribute a maximum of \$9,700 to the committee per election. A couple may give \$9,800 from a joint account if both names are on the account and both spouses sign the contribution.